



# Curious About how AI can Transform your Business?

## Discover Your Priority Use Cases With Our Microsoft Funded AI Assessment

As a trusted Microsoft Data and AI partner, we're offering a limited number of complimentary strategy workshops to help businesses like yours discover the power of AI.

These expert-led sessions are designed to explore tailored AI use cases and identify how this transformative technology can drive efficiency and innovation in your organisation—all at no cost to you.

### How our assessment can help your organisation:



#### Expert Guidance

Partner with us to understand how Azure AI services can address your business challenges.



#### Personalised Advice

Identify potential Gen AI initiatives, including prioritised use cases and business value opportunities.



#### Planning for the Future

Develop a high level roadmap for adopting AI in your organisation based on your specific needs and goals.



Our AI Assessment covers a range of technologies including: Microsoft Azure OpenAI, Chat GPT, DALL-E, GPT-4, GPT o1, Sora, Whisper & OpenSource.

# Half Day AI Assessment

## What's Included?

- You will gain a high-level overview of the core Microsoft Azure AI services and products available: Azure Cognitive Services, Azure AI Applied Services, Azure Machine Learning and Azure Databricks.
- Our expert consultants will work with you understand your ambitions for AI adoption.
- We will explore and uncover which AI tools can assist you in meeting your business goals faster. You'll leave with a high level roadmap of guidance and next steps.

## How is AI being used currently?



### Customer Experience

A telecommunications company used AI to capture call summaries and insights, resulting in \$2 million in monthly savings and an 82% boost in customer satisfaction.



### Intelligent Search

An e-commerce company used AI for personalised recommendations, leading to a 20% increase in average order value, generating an additional £850k.



### Operational Efficiency

A pharmacy processing 6,000 prescriptions daily reduced the time from over a day to just 3-4 minutes by implementing Azure OpenAI, saving \$1.5 million.



### Analysis Automation

A non-profit struggling to extract key data from complex documents deployed a private instance of ChatGPT linked to Power BI, allowing for rapid information extraction.